

# CARPET CARE & MAINTENANCE GUIDE



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*Carpet* is well-known for being a warm, cozy, and quiet flooring option. Given the enormous variety of carpet styles and varieties currently available, it goes without saying that carpet remains a popular choice.

Today's floor manufacturing technologies have increased carpet's softness, strength, and stain-resistance, making it easier than ever to keep your carpet looking good.



## RECOMMENDED MAINTENANCE

Use the cleaning procedure recommended by your carpet's manufacturer for daily and ongoing maintenance, as well as to maintain the warranty on your carpet. Maintaining your carpet on a regular basis will keep it looking beautiful for as long as possible.

-  Weekly vacuuming of carpeted areas in your home is recommended.
-  Vacuum your high traffic areas, such as hallways, stairs, and exterior entryways, at least twice a week.

To clean your carpet effectively, use a vacuum with an adjustable height beater bar authorized by the Carpet and Rug Institute (\*CRI). Be careful with thick loop pile carpets, especially those made of wool or wool blends, as they may become fuzzy when brushed or rubbed.

For carpets with varying pile types or next generation soft carpets, use a suction-only vacuum or a vacuum with an adjustable brush. Avoid aggressive brushes that can damage the carpet's surface. Invest in a high-quality vacuum to remove embedded particles in the pile.

\*The Carpet and Rug Institute (CRI) is a non-profit organization that sets standards for carpet cleaning equipment and products. Their Seal of Approval program helps consumers identify high-quality products that have been tested and approved by CRI.



Even though surface dirt can be removed with a less expensive, inefficient vacuum, the hidden particles embedded in the pile cannot be removed in this manner.

Coyle Carpet One Floor & Home® does not recommend any specific vacuum brand. The Carpet & Rug Institute, [carpet-rug.org](http://carpet-rug.org), offers vacuum information and ratings, as well as cleaning and maintenance advice.



GAME  
ZONE

Black Beauty  
The Secret Garden

NATE THE FURIOUS FISH  
NATE THE FURIOUS FISH





## PREVENTATIVE MAINTENANCE

Taking preventative measures to keep dirt and soil out of your home will help to keep your carpet looking its best over time.

- 🌀 **Walk-off mats** installed outside your home's entrances will help capture dirt, sand, soil, they are tracked inside. Clean those mats on a regular and as-needed basis.
- 🌀 **Occasionally rearranging your furniture** will reduce traffic wear and prevent excessive pile crushing.
- 🌀 **Carpet protectors and furniture leg casters** aid in weight distribution and the prevention of holes and carpet damage. Replace furniture rollers or casters with carpet-compatible casters.

☰ **Moving heavy furniture requires protective barriers** such as heavy cardboard or plywood between the furniture and the carpet. Pianos, buffets, china cabinets, and bookcases are examples of this type of furniture. This type of barrier should be used even if it is on wheels because it can damage the carpet's backing.

☰ **Reduce direct sunlight exposure** with curtains, shades, and/or awnings to prevent color loss in your carpet.

☰ **Clean and restore the carpet pile underneath area rugs.** Area rugs should be tested for colorfastness before being placed on carpet because some rugs' colors may bleed through. Allow your carpet to thoroughly dry after cleaning it before adding new rugs.





## PROFESSIONAL CLEANING

No matter how frequently you vacuum, your carpet still requires professional cleaning.

Use the cleaning procedure recommended by the carpet's manufacturer for daily and ongoing maintenance, as well as to maintain the warranty on your carpet.

Professional cleaning by a \*CRI-certified company is required every 12-18 months to keep your carpet manufacturer's warranty valid. *If your carpet gets a lot of traffic, you may need to have it professionally cleaned more frequently.*

*In the event that a warranty claim is made, you must keep your professional cleaning receipts as evidence of maintenance work.*

Hot water extraction is required by most carpet manufacturers to maintain warranty. However, some styles require different cleaning methods.

Natural fibers such as wool, cotton, silk, and sisal may require special care. To keep your carpet's warranty valid, use the cleaning method recommended by the manufacturer.

Avoid using silicone-containing stain repellent treatments because they are unnecessary and accelerate carpet soiling.

*\*Coyle Carpet One Floor & Home® does not endorse any particular professional cleaning service. Please visit the Carpet & Rug Institute website, [carpet-rug.org](http://carpet-rug.org), for a list of CRI certified cleaners in your area.*



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[coylecarpet.com/care-and-maintenance](https://coylecarpet.com/care-and-maintenance)

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